



BEECH HILL NEWS



Friday 12th April



Welcome Back

It is great to see all the children back in school this week.

We hope you had a wonderful break and are well-rested ready for the new term.

Important Dates

Mon 15th April - Year 1 trip to Manor Heath

Tue 16th April - Reception Eid Party with Dean Field

Tue 23rd & Mon 29th April - Reception Farm Visit

Wed 24th April - Choir Competition

Tue 30th April - Year 3 Family Learning

Tue 7th, Wed 8th & Thu 9th May - Year 2 trip to Shibden Park

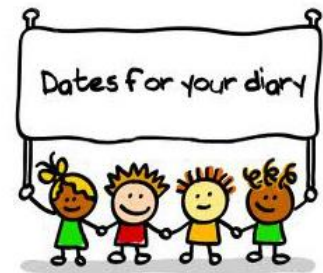
Tue 7th & Thu 9th May - Year 5 Parent Lunches

13th May - 16th May - KS2 SATs

Thu 16th May - Reception Family Learning

Tue 21st May - Year 1 trip to Yorkshire Wildlife Park

Friday 24th May - School closes for half term



**Please note:
School will be
closed to all
children on
Monday 17th June**

Relationships Matter



Calderdale Local Authority have asked us to share this information with parents:

They are undertaking a programme of work across the LA in supporting parents around healthy parental relationships. For more information, please click on the link below:

[Relationships Matter](#)

They are now promoting a new and FREE app to download to Apple or Android devices that may support separating or separated parents. The main benefit of the app to separated parents is improvement of communication and better management of their relationship to reduce conflict around their children.

You can find out more information about the app by following this link: <https://www.oneplusone.org.uk/>

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Beech Hill Values

This year at Beech Hill, we will be focusing on 8 core values.

These values are something that we feel our pupils need to learn and demonstrate throughout all aspects of life.

Each half term, we will have a focus value and we will be rewarding children for demonstrating excellence in each value. We encourage you to help your children to demonstrate these values at home and in the wider community. Please see below each half term's focus value.

- Autumn 1 - **Honesty**
- Autumn 2 - **Tolerance and Respect**
- Spring 1 - **Determination and Perseverance**
- Spring 2 - **Appreciation**
- Summer 1- **Friendship**
- Summer 2 - **Kindness**



This half term's value is:
Friendship

Eid Parties

This week, we started the new term with a bang! All the children were invited to come in to school dressed in their party clothes and each year group celebrated Eid with a class party.

The children enjoyed some light refreshments whilst playing party games and doing Eid-themed activities.



National Online Safety - Weekly Information

At The National College, our WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formerly delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about CLICKBAIT

WHAT ARE THE RISKS?

Clickbait is a controversial online marketing strategy which uses sensationalist (and frequently misleading) headlines to encourage engagement with an article, image or video – often playing on users' emotions and curiosity, while much of the actual content is of questionable accuracy. Clickbait is also sometimes used to disguise scams, phishing sites and malware.

HARMFUL MISINFORMATION

Clickbait tends to play fast and loose with the truth, opting for eye-catching content over objectivity. This is particularly dangerous for younger internet users, who are generally more susceptible to that type of material. A child could be presented with fake news, misleading articles and – in some cases – outright lies without fully understanding what they're viewing and why it's harmful.

INAPPROPRIATE CONTENT

Due to the misleading nature of many examples of clickbait, what may seem to be innocuous and child friendly could actually contain age-inappropriate material such as extremist political views or violent, pornographic or sexually explicit content. This is clearly a hazard for young people, who could be upset, disturbed or influenced by exposure to such subject matter.

HIDDEN MALWARE

While most clickbait is simply trying to promote engagement to earn companies additional revenue, some of it does redirect to dubious sites with the potential to infect devices with viruses or malware. This could put a child's sensitive data – such as their name, their location and their date of birth – at risk of being accessed and exploited by malicious hackers.

PRIVACY PROBLEMS

Some clickbait leads to sites which could coax a child into volunteering their personal data – using pop-ups to ask them for their email address and phone number, for example, in exchange for accessing additional content or subscribing to various services. Normally, this harvested information is then sold to third parties, who often utilise it for targeted adverts and other sales schemes.

A DRAINING DISTRACTION

Clickbait encourages spiralling consumption of online content, which could easily result in a young person spending hours scrolling aimlessly instead of doing something productive or interacting with family and friends. This can leave them tired, social and lacking focus – and, in the long term, can negatively impact their social skills, education and mental wellbeing.

IMPACT ON BEHAVIOUR

Depending on the type of clickbait a child is interacting with, you might notice negative changes in their behaviour. Weight loss scams, for example, are common among clickbait and have the potential to influence eating habits and body image – while deliberately inflammatory 'rage bait' articles can leave impressionable young people feeling irritable, restless or argumentative.

Advice for Parents & Educators

START A CONVERSATION

The sheer volume of clickbait can make protecting children against it quite challenging. It's vital to talk to young people regularly about the types of content they encounter online, so that they understand the risks of engaging with clickbait. If you're still concerned, it may also be wise to keep an eye on children's online activity to ensure they're not being tempted by clickbait headlines.

PROMOTE CRITICAL THINKING

Encouraging children to question the legitimacy of sensational headlines and too-good-to-be-true promises will help them to become savvy online – and far less likely to be drawn in by clickbait content. These critical thinking skills will also serve to protect them in other areas of the digital world where misinformation is becoming increasingly common.

SPOT THE TELLTALE SIGNS

There are certain common elements in clickbait, including headlines and images that use shock and outrage to grab people's attention – as well as numbered lists, such as "8 Facts You Won't Believe Are True". Some clickbait combines several of these tactics to snag users' interest. Learn to recognise these techniques for yourself so you can teach children to notice them as well.

TAKE CONTROL

Many parents opt to place limits on how long their children can spend online each day, which obviously reduces the chance of exposure to clickbait. Alternatively, most internet-enabled devices have built-in controls that allow parents to manage what sort of online content their child can access – including filtering by age, which can screen out a percentage of inappropriate material.

Meet Our Expert

Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid The Inquirer, she is now a freelance technology journalist, editor and consultant who writes for Forbes, TechRadar and Wired, among others.



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